



# AMERICAN CATTLE WORLD EXPO

## *Showcasing the Best of American Cattle Breeds*

The first-ever American Cattle World Expo will be held August 31-Sept. 4 at the historic Will Rogers Memorial Center complex in Fort Worth, Texas.


"Hosting the American Cattle World Expo in Fort Worth has been a dream of ours for many years," Judd Cullers of Heritage Cattle Company said. "With decades of judging international livestock shows, Gayla and I have experienced the very best in hospitality around the world — well-organized events and truly family-friendly activities."

The event will highlight the best of American cattle breeds, including Brahman, Beefmaster, Braford, Brangus, Simbrah, Longhorn and Santa Gertrudis, with both open and junior shows.

"We're proud to introduce the four judges selected for

the Inaugural American Cattle World Expo," Judd said. "Each brings a wealth of experience and a reputation for judging with integrity, consistency, and fairness. Beyond the show ring, they are proven leaders in the cattle industry who understand firsthand the dedication it takes to breed and raise champion livestock."

Entries will open June 1 and close July 15. Late entries are due by August 1.

Visit [AmericanCattleWorldExpo.com](http://AmericanCattleWorldExpo.com) for up-to-date information as well as sponsorship and sire/donor showcase opportunities or contact Ryan Culpepper  1 (940) 577-1753.

### AMERICAN CATTLE WORLD EXPO FEMALE & BULL SHOW CLASSES

Class 1: April 1-30, 2026

Class 2: March 1-31, 2026

Class 3: Feb. 1-28, 2026

Class 4: Jan. 1-31, 2026

Class 5: Open Show Calf Champion

Class 6: Open Show Reserve Calf Champion

Class 7: Junior Show Calf Champion

Class 8: Junior Show Reserve Calf Champion

Class 9: Nov. 1-Dec. 31, 2025

Class 10: Sept. 1-Oct. 31, 2025

Class 11: July 1-Aug. 31, 2025

Class 12: Open Show Intermediate Champion

Class 13: Open Show Reserve Intermediate Champion

Class 14: Junior Show Intermediate Champion

Class 15: Junior Show Reserve Intermediate Champion

Class 16: May 1-June 30, 2025

Class 17: March 1-April 30, 2025

Class 18: Jan. 1-Feb. 28, 2025

Class 19: Open Show Junior Champion

Class 20: Open Show Reserve Junior Champion

Class 21: Junior Show Junior Champion

Class 22: Junior Show Reserve Junior Champion

Class 23: Open Show Grand Champion

Class 24: Open Show Reserve Grand Champion

Class 25: Junior Show Grand Champion

Class 26: Junior Show Reserve Grand Champion

### OFFICIAL SHOW RULES

A. All animals exhibited must be registered with the associated breed registry.

B. All bulls must be exhibited with a permanent or temporary nose ring and an appropriate lead attached.

C. Show management reserves the right to split classes due to size at its discretion. Additional classes resulting from splits shall be treated as new individual classes for placings and division competition.

D. Junior Show entries must also be entered in the Open Show.

E. Junior Show entries must be owned solely by the junior exhibitor at the time of show check-in.

F. Junior Female and Junior Bull classes will run concurrently within the Open Female and Open Bull shows. Junior Show division and champion drives will be separate.



*Version en Español*

### ACWE SCHEDULE

#### Monday, Aug. 31

8 AM: Cattle move-in.

3 PM: Show entry check-in.

#### Tuesday, Sept. 1

9 AM: Open/Junior Bull Show (Red Brahman, Red Brangus, Santa Gertrudis, Beefmaster, Longhorn).

7 PM: Welcome dinner and presentation of special awards.

#### Wednesday, Sept. 2

9 AM: Open/Junior Bull Show (Gray Brahman, Black Brangus, Braford, Simbrah, F1).

10 AM: Educational Conference - "Economics, Exports and Opportunity."

6:30 PM: Selection of Supreme Bull.

7 PM: Herd Bull Alley Pizza Party.

#### Thursday, Sept. 3

9 AM: Open/Junior Female Show (Red Brahman, Red Brangus, Santa Gertrudis, Beefmaster, Longhorn).

10 AM: Educational Conference - "Heritage to Horizon: The past, present and future of cattle genetics."

7 PM: American Cattle Showcase Sale.

#### Friday, Sept. 4

9 AM: Open/Junior Female Show (Gray Brahman, Black Brangus, Braford, Simbrah, F1).

10 AM: Educational Conference - "Fueling Fertility: Optimizing Reproductive Success through Nutrition and Technology."

4 PM: Selection of Supreme Female.

7:30 PM: VIP Social & Rodeo.

Cattle released at conclusion of the show.

#### Saturday, Sept. 5

All breeds must be out by noon.

### EDUCATIONAL CONFERENCE SPEAKERS

Dr. Jon DeClerck, A.J. Knowles, Dr. Joe Paschal,  
Dr. Tyler Moon, Keaton Dodd, P.J. Budler

### HOTELS

#### Springhill Suites by Marriott

2315 N Main St, Fort Worth, TX 76164

682-255-5100

#### Home2 Suites by Hilton

1145 University Dr, Fort Worth TX 76107

682-707-9475



## ACWE JUDGES

**LUCYANA QUEIROZ** is a zootechnician and specialist in exterior evaluation and judging of Zebu cattle through FAZU. She is an active judge with the ABCZ, one of the world's leading Zebu breed organizations.

Queiroz has judged more than 24,000 animals in 13 countries, including Brazil, Bolivia, Colombia, Mexico, Costa Rica, the Dominican Republic, Nicaragua, Guatemala, Ecuador, Honduras, Argentina, El Salvador and Venezuela.

She also served on the ABCZ Technical Deliberative Council from 2016 to 2022, contributing to the advancement of the Zebu cattle industry in Brazil and abroad.

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**SHANE MEIER** grew up on a Hereford ranch in the Texas Hill Country, where he and his brothers raised and exhibited steers and heifers. His father worked for President Lyndon B. Johnson for 37 years, overseeing the president's registered Hereford cattle herd.

Meier was a member of the livestock judging team at South Plains College and has remained actively involved in the livestock industry throughout his career. He and his family live in Stonewall. They have two sons, Mills and Mason, who attended Texas Tech University.

He and his family own Meier Show Cattle, where they offer hoof trimming, consulting, clipping and fitting services, as well as show cattle for sale. Over the last decade, the family has operated an educational youth steer show series in Texas called Battle of the Cattle. In 2021, they produced The Patriot Junior Market Steer Show, which drew 1,700 steers, and later that summer hosted the first Show Steer Junior Nationals. Each summer, they also host a showmanship academy that helps more than 300 exhibitors improve their skills.

Meier has judged shows across the country, including state fairs in Colorado, Nebraska, Wisconsin, Iowa, Kansas, New Mexico, Georgia, New York, Florida, Louisiana and Arkansas, as well as Cattlemen's Congress, Houston Livestock Show and Rodeo and National Western Stock Show.

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**TERRI BARBER** was raised on her family's Hereford operation, Barber Ranch, in Channing, Texas and has been involved in the beef cattle industry since childhood. She earned associate and bachelor's degrees in animal science from Clarendon College and Texas A&M University, where she was a member of the livestock judging team.

Barber has built an extensive career in livestock marketing, breed associations and animal health. She served as director of livestock marketing for the Texas Department of Agriculture and previously worked with the International Brangus Breeders Association as director of youth, shows and promotions. She currently works with Elanco Animal Health and remains active in her family's registered Hereford program.

Barber has judged numerous major livestock events, including the American Royal, National Western Stock Show, North American International Livestock Exposition, State Fair of Texas, Houston Livestock Show and Rodeo and many state and regional cattle shows across the country.

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**DR. SCOTT SCHAAKE** grew up on a farming and ranching operation in eastern Kansas. He earned an animal science degree from Kansas State University before completing a doctorate at University of Kentucky.

After completing his Ph.D., Dr. Schaake returned to Kansas State University, where he coached the livestock judging team for 22 years. During that time, the team won five consecutive national championships and recorded seven reserve finishes. He recently retired after 32 years at the university.

Dr. Schaake now ranches full time in the Flint Hills of Kansas. His wife, Kandi, teaches kindergarten. Their sons, Shane and Shilo, are both married and involved in the family ranching operation. Shane works for BioZyme, and Shilo is a cattle buyer for National Beef. The family recently welcomed its first grandson, Stockton Lee Schaake.

