

# 2024

# Southwest BEEF Symposium

**March 7-8, 2024**  
**Roswell Civic Center**  
**912 N Main Street**  
**Roswell, NM 88201**



*An Educational Forum Tailored for Beef producers in the Southwest*

*Hosted jointly by the New Mexico State University Cooperative Extension Service and Texas A&M AgriLife Extension Service, this educational forum is tailored for beef producers and was established to provide timely information annually, about current industry issues and practical management. The event is held in January of each year and alternates between locations in New Mexico and Texas.*

## **For More Info and to Register :**

<https://nmbeef.nmsu.edu/>

## **To Sponsor or Exhibit:**

<https://ezregister.com/events/39911/>

*For information and group hotel reservation links see the Southwest Beef Symposium webpage.*

**Registration & Fees:** Online registration available! Please choose an option to pay with a credit card or mailing your check.

### **Individual Fees:**

- Early: \$85 (Jan. 22 - Mar. 2)
- Late: \$100 (Mar. 3 - 7)

### **Sponsor Fees:**

- Bronze: \$200 (1 registration; 10 x 10 booth)
- Silver: \$500 (2 registrations; 10 X 20 booth)
- Gold: \$1000 (4 registrations; 10 X 20 booth; banner display)

**Checks:** Please make checks payable to NMSU and mail to the address below. Checks must be received by Feb. 28.

ATTN: Marcy Ward  
NMSU-ACES | Extension Animal Sciences and Natural Resources  
MSC 3AE, PO Box 30003  
Las Cruces, NM 88003  
Phone: 575-646-5947  
Email: [maward@nmsu.edu](mailto:maward@nmsu.edu)

**Refunds:** Requests must be received in writing to Marcy Ward at [maward@nmsu.edu](mailto:maward@nmsu.edu) by Feb. 28.

The Southwest Beef Symposium has been a long-standing educational program hosted in collaboration between NMSU Cooperative Extension and Texas AgriLife. This two-day program provides producers an opportunity to get caught up on the latest issues and innovations that can help them better navigate the ever-changing beef industry, while keeping them up to date on information that can help them with their day to day management of their operations.

# 2024 Southwest BEEF Symposium

*For information and group  
hotel reservation links see  
the Southwest Beef  
Symposium webpage.*

**For More Info and to Register :**

<https://nmbeef.nmsu.edu/>

**To Sponsor or Exhibit:**

<https://ezregister.com/events/39911/>

## **Thursday March 7, 2024**

- 1:00 - 1:15**      **Welcome and Intro**  
Drew Garnett, Chavez County Extension Agent
- 1:15 - 2:00**      **Beef Outlook 2024**  
Derrell Peel, Oklahoma State University
- 2:00 – 2:45**      **40% to 80% Choice And Prime in 20 Years: Reasons and Implications for the Industry**  
Ron Gill, Texas A&M AgriLife Extension
- 2:45 - 3:30**      **Late Feeding Mortality in Feeder cattle**  
Gretta Krafstur, University of Nebraska, Great Plains Veterinary Education Center
- 3:30 - 4:00**      **Break**
- 4:00 - 4:45**      **Genomic Testing in Commercial Herds,**  
Kent Andersen, Zoetis Animal Health
- 4:45 - 6:00**      **Social Hour**
- 6:00**              **Dinner**

## **Friday, March 8, 2024**

- 8:00 - 8:45**      **Cow Size and Efficiency,**  
Bruce Carpenter, Texas A&M AgriLife Extension
- 8:45 - 9:30**      **New Technology for Range Management** (virtual fencing, satellite sensing, remote water monitoring, etc)  
Casey Spackman, NMSU Extension
- 9:30 - 10:00**      **Break**
- 10:00 - 10:45**      **Latest Information on Prussic acid and Nitrate Toxicity.**  
Jason Banta, Texas A&M AgriLife Extension
- 10:45 - 11:30**      **Research Update From Clayton Livestock Research Center**  
Glenn Duff and Mozart Fonseca, NMSU
- 11:30**              **Lunch**