



2024 ABBA/ST Brahman Development & Marketing Program Guidelines

The Brahman Development & Marketing Program is designed to provide Brahman breeders with the opportunity to develop bulls and heifers, collect economically relevant data and market animals in a cooperative effort during the World Brahman Congress.

1. Consignors/Nominees must be members of the American Brahman Breeders Association.
2. Animals must be registered in the American Brahman Breeders Association.
3. Animals must have a Birth Weight & Weaning Weight submitted prior to being accepted into the program.
4. Animals should be weaned at least 45 days, recommended dehorned, received a minimum of one round of injections and dewormed prior to delivery at the Genetic Development Center.
5. Animals must be tested for BVD-PI and ONLY NEGATIVE animals will be allowed into the test.

Vaccinations:

At weaning or before.

- IBR, BVD,BRSV, PI₃ – *Modified Live*
- Pasturella pneumonia
- Clostridial Blackleg
- Deworm

2-4 weeks after first injections

- IBR, BVD,BRSV, PI₃ – *Modified Live*
- Clostridial Blackleg

Delivery Dates

The program will be for bulls and heifers born June 1st – Nov 30th 2023. The animals will be delivered to Sexing Technologies/Genetic Development Center on July 8th/July 9th 2024.

Test Outline

- After delivery, the animals will be weighed into the test and given a docility score. Later evaluations for carcass quality ultrasounds and fertility tests will be scheduled. ***Any animals that have a poor disposition, are structurally unsound, or otherwise sifted by the committee/staff will NOT be allowed to complete the test period. Animals MUST be picked up from the development center within 14 days of the notification to the breeder.***
- The test period will be for 120 days (20 day warmup, 80 day test, 20 day cooldown) when animals will be weighed out of the program.
- At the conclusion of the test, animals will be:
 - Weighed
 - Hip Height taken
 - Ultrasounded by an Ultrasound Guidelines Council Approved Technician
 - Disposition Score given
 - A tissue sample taken to be submitted for a DNA Panel & Parent Verification

Data Collected

The following will be the information reported to the breeder and ABBA:

- Start Weight
- Final Weight
- Average Daily Gain
- Frame Score
- Ultrasound Measurements (REA, IMF, Rump Fat & Back Fat)
- DNA Panel Results

Costs

- Entry Fee: \$35/animal – this fee covers entry into the program. \$15/hd will be added by ST, and all \$50/hd will be utilized as prize money. The nomination fee is due to the ABBA office prior to June 28, 2024.
- Additional costs will include Processing costs, Ultrasound Evaluation, and Fertility Evaluation
 - Arrival Processing \$35/hd
 - Ultrasounds will be billed at \$25/hd
 - Optional BSE: \$30/hd (trich test will be extra)
- Final pricing will be determined based on gain and will be paid in installments. \$1.80 per pound gained during the program will be billed to the owners. Costs will be determined using the following formula (End Weight – Beginning Weight) * 1.80 = Price.
- Total cost per head is estimated at approximately \$750, to be paid in 3 installments.

Consignment Sale

Winners of Development Program Recognition will be eligible to enter the animal in the sale held by ST at the Genetic Development Center on November 10th, in conjunction with World Brahman Congress. Animals that do not win awards will not be eligible to enter the sale.

Recognition (Awarded to top heifer and top bull from each class)

- Average Daily Gain Champion: (Pounds Gained / 120)
- Feed Efficiency Champion (Pounds of Feed Consumed / Pounds Gained)
- Performance Champion (Index of Feed Efficiency & Carcass Measures)
- Carcass Champion (Index of Highest Adjusted IMF & Highest Adjusted REA)
- Sustainability Champion (Lowest Residual Feed Intake)

Any animal can be sifted by the Committee or ST staff at any time if they do not meet the strict criteria of the committee and will not positively represent the breed or the breeder.

The American Brahman Breeders Association, Sexing Technologies, and anyone else involved with this Development Program will accept no liability for any loss or injury to animals nominated to this program & sale. Animals will be handled in a proper manner and appropriate care will be administered to animals that are sick with the veterinary expenses being passed on to the nominator.



2024 ABBA/ST Brahman Development & Marketing Program Nomination Form

Please complete and mail this form with the appropriate fees to commit bulls and heifers for the 2024 ABBA/ST Development & Marketing Program.

Nominating ABBA Member Name: _____

ABBA Member Number: _____ Best contact phone number: _____

Email address: _____

Number of animals nominated for the test: _____

Please list registration numbers of nominated animals

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

I have read the ABBA/ST Brahman Development & Marketing Program Guidelines, agree to them and have met the requirements. Yes No

Signature: _____

Head Entered ____ x \$250 initial payment per head = \$_____

Please return completed nomination form with the nomination fee prior to June 28, 2024 to:

American Brahman Breeders Association

PO Box 3249
Bryan, TX 77805-3249
979.485.5528