

The State Fair of Louisiana - National Brahman Show

"Laissez Les Bons Temps Rouler"

3701 Hudson Ave · Shreveport, LA 71109

Telephone (318)635-1361

www.statefairoflouisiana.com



Greetings,

The State Fair of Louisiana is ready to *"Laissez Les Bons Temps Rouler"* or *"Let the Good Times Roll"* at the 2022 National Brahman Show in Shreveport, Louisiana. Each year the National Brahman Show provides a unique opportunity for like-minded individuals from around the globe to showcase their achievements, spend time with fellow Brahman Cattle enthusiasts, and share the amazing breed and its history with the public.

The Brahman Association has remained dedicated to its mission of preserving, perpetuating, and promoting American Brahman Cattle for many years. The organization strives to unite breeders, owners, and enthusiasts to ensure that American Brahman Cattle are appreciated around the world, and preserved at the highest standards for future generations to experience and enjoy.

The National Brahman Show is something that the State Fair of Louisiana is honored to host and we are excited to offer you an opportunity to be part of this prestigious event.

- The National Brahman Show is a Top Show nationally. Placing at the National Brahman Show is distinction of the Animals permanent record and only one other show rises to the same level.
- The Show will be held at the State Fair of Louisiana Fairgrounds: November 8, 2022– November 13, 2022
- It is estimated that advertising placements will reach thousands of people.
- We anticipate over 800 head of cattle. (We are proud to announce that we had 979 entries for the 2020 show)
- The Show will feature entertainment, a welcome reception, activities and more.

The State Fair of Louisiana welcomes the generosity of its sponsors and partners. Sponsorships ensure the continuing success and growth of this show and event. Without your generosity and support, this show could not be possible.

Please accept our invitation to become a partner of the State Fair of Louisiana and the 2022 National Brahman Show. For more information, or to become a partner, please contact us at (318) 635-1361 or email joseph@statefairoflouisiana.com.

Sincerely,

Joseph S. Adams

Joseph Adams

Livestock Assistant





Diamond · Gold · Silver · Bronze

Sponsorship Opportunities

The National Brahman Show has become the highlight of the year for the world's most discerning breeders, and the State Fair of Louisiana wants to make sure the time spent at our Fairgrounds is memorable and exceeds all expectations.

Each partner can enjoy the following benefits and amenities, in addition to the camaraderie, networking, and excitement that event attendees have come to love and cherish.

Diamond (Arena/Show Sponsors)

\$6000.00 Sponsorship

- Sponsor Table for 10 at the Welcome Reception/Dinner
- Advertisement (with link to your website) on the State Fair of Louisiana Website
- Facebook recognition
- Four banners placed around the show arena.
- Full page ad with sponsor and name placed on the official National Brahman Show Program
- Recognition during the Welcome Dinner/Opening Ceremonies
- Thank You ad in magazine
- Sponsor & Name placed on the Official National Brahman Show Sponsor Posters placed around the facility/barn
- Name & Logo Placement on the Front Cover of the official National Brahman Show Program
- Logo placement on the Official Photography Backdrop
- PA announcements during the show
- Static display space at the Welcome Dinner/Opening Ceremonies/Show
 - If you are an exhibitor, we will also provide premium stalling space at the show with complementary shavings/bedding up to 50 bags

Gold Sponsor

\$3,000.00 Sponsorship

- Sponsor Table for 8 at the Welcome Reception/Dinner
- Advertisement (with link to your website) on the State Fair of Louisiana Website
- Two banners placed around the show arena
- Half page ad in the National Brahman Show Program
- Recognition during the Welcome Dinner/Opening Ceremonies
- Thank You ad in magazine
- Sponsor & Name placed on the official National Brahman Show Sponsor Posters placed around the facility/barn
- PA Announcements during the show
- Static display space at the Welcome Dinner/Opening Ceremonies/Show

Silver Sponsor

\$1,500.00 Sponsorship

- Sponsor table for 4 at the Welcome Dinner
- Advertisement (with link to your website) on the State Fair of Louisiana Website
- Banner placed around the show arena
- Sponsor & Name placed on the official National Brahman Show Program
- Recognition during the Welcome Dinner/Opening Ceremonies
- Thank You ad in magazine
- Sponsor & Name placed on the official National Brahman Show Sponsor Posters placed around the facility/barn
- PA Announcements during the show

Bronze Sponsor

\$1,000.00 Sponsorship

- Advertisement (with link to your website) on the State Fair of Louisiana Website
- Banner placed around the show arena
- Sponsor & name placed on the official National Brahman Show Program
- Recognition during the Welcome Dinner/Opening Ceremonies
- Thank You ad in magazine
- Sponsor & Name placed on the official National Brahman Show Posters placed around the facility/barn
- PA announcements during the show

Friends of the Show & Fair:

\$500.00 Sponsorship

- 2 tickets to the Welcome Dinner/Opening Ceremonies
- Recognition during the Welcome Dinner/Opening Ceremonies
- Sponsor & Name placed on the official National Brahman Show Program

\$250.00 Sponsorship

- Sponsor & Name placed on the National Brahman Show Program

Welcome Reception / Opening Ceremonies Sponsorship

Welcome Reception Presenting Sponsor

\$5,000.00

- 2022 National Brahman Show Welcome Reception “Presented by (your ranch or business)”
- Presenting Sponsor table for up to 10 at the Welcome Reception/Opening Ceremonies
- Sponsor & Name placed on the official Welcome Reception/Opening Ceremonies Posters placed around the ceremony area
- Facebook Recognition
- Full Page ad in the official National Brahman Show Program
- Recognition during the Welcome Reception/Opening Ceremonies

Lagniappe Sponsorship

No donation is too large or too small. The State Fair of Louisiana and the 2022 National Brahman Show welcomes donations of any amount.



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2022 Sponsorship Agreement

This agreement is made and entered into on this _____ day of _____ 2022, by and between the State Fair of Louisiana and _____ for and in consideration of the sponsorship level listed below for the 2022 National Brahman Show.

Diamond, Gold, Silver & Bronze Sponsorship

- Diamond (Arena/Show Sponsors) - \$6,000.00
- Gold Sponsor - \$3,000.00
- Silver Sponsor - \$1,500.00
- Bronze Sponsor - \$1,000.00

Welcome Reception/Opening Ceremonies Sponsorship

- Presenting Sponsor of Welcome Reception - \$5,000.00

Friends of the Fair & Show Sponsorship

- \$500.00 Sponsorship
- \$250.00 Sponsorship

Lagniappe Sponsorship

I would like to sponsor the 2022 National Brahman Show in the amount of \$_____.

Sponsorship Total: \$_____

Please make checks payable to:

State Fair of Louisiana

Memo: 2022 National Brahman Show

3701 Hudson Ave

Shreveport, LA 71109

*Please call for credit card payment (318)635-1361

Sponsor Name:	
Farm/Ranch/Business Name:	
Address:	
City, State, Zip	
Contact Person:	
Contact Phone:	
Website URL:	

Thank You for Your Support!