

Brahman Bull Sale

February 26-27, 2020 CattleInMotion.com

Selling our best set of bulls offered to date. Heritage bulls are leaders worldwide for their fertility, beef qualities, feed efficiency and gentle dispositions.

> Judd & Gayla Cullers 979-559-0118 heritagecattle1@yahoo.com www.HeritageCattle.com

Welcome to the Heritage Brahman Bull Sale

On behalf of the entire crew here at Heritage Cattle Company, welcome to this remarkable Brahman event. Without a doubt, this is the most impressive group of bulls we have ever offered. On Wednesday, February 26th and Thursday, February 27th, we hope you will set your computers, tablets, cell phones and even smart watches to Cattle In Motion – Heritage Brahman Bull Sale. We are offering eight Brahman herd sire prospects that have the genetic reach, performance and quality to catapult your breeding program into the 2020s.

As an active cattle judge and breeding consultant, I have the opportunity to sort through thousands of Brahman cows each year. One of my main observations is how similar the cattle business is from country to country and from commercial to registered breeding programs. The



truth is that consumers are looking for the most efficient method to consistently produce quality beef cattle that perform in both the hard, tropical and drought induced environments as well as grain-fed feedlots.

At Heritage, we believe there are three methods to achieve economic success in the beef cattle industry: selection, genetics and performance. Two of the three are tangible methods, selection and performance. They can be seen, evaluated and measured. The third method is genetics. Genetics includes the study of heredity. Genetics helps explain what makes you unique, or in this case your cattle unique. Have you ever wondered why certain bulls or cows look alike? Maybe it is a specific color pattern, or a physical trait like a broad back and wide hindquarters. Genetics can also affect the fertility of an animal or the ability of a mama cow to produce milk. With these three methods in mind, we ask that you shop through our bull offering and find the bull that is just right for you.

Whatever Brahman needs you have, we have the staff, cattle, knowledge and experience to help you succeed. May God Bless,

Judd E. Cullers



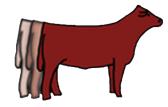
JDH Mr Monroe Manso 416/8 Sire to Lots 4, 6, 7

Sale Opens Wednesday, February 26th Thursday, February 27th 8am

Sale Closes 7pm

Jattle In Motion

This sale will be broadcast Live on www.CattleInMotion.com. To view a sale, 1.Create an Account, if you have already done so skip to next step. To create a new account, click on the words Create New Account at the top right hand side of your screen. You must fill out the information with a red asteric

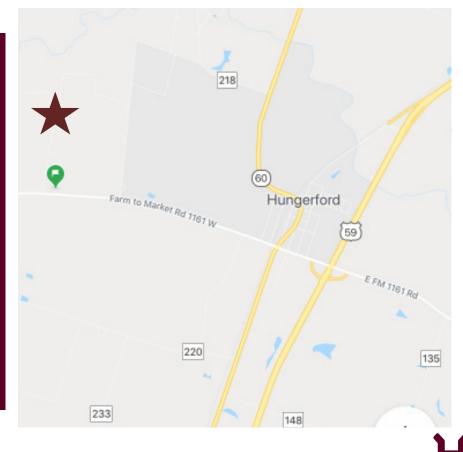


next to it. Then Click Create new account. You are logged in if you see in the upper right hand side of the screen My Account and Log out.

2. Under upcoming events you will need to click on the event you are wishing to watch. 3. Scroll down the page Under the section that says Process to Bid Online, CLICK THE WORDS COMPLETE LIFETIME

VERIFICATION.(Clients only need to complete this one time) You will be directed to CIMs shopping cart page. Then click add to

cart, then click check out and enter credit card info. 3. Click on the Sale under upcoming events, then scroll to bottom of the page, to the sign up area. You must enter your phone number and click I agree to sale terms and conditions. Then below the sign up area, on the day of the sale there will be a click here to enter auction button. Click the button and that will take to you to the sale.



www.CattleInMotion.com

How То Bid

Physical Address: 1832 FM 1161 Wharton, Texas 77488

Mailing Address: P.O. Box 395 Hungerford, Texas 77448

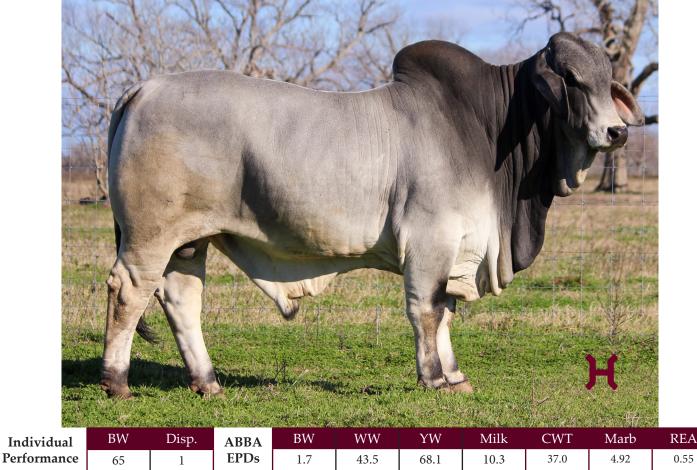
Email: heritagecattlet@yahoo.com

> Phone: Judd: 979-559-0118 Gayla: 979-358-0053

Lot 1 Mr H Trip Manso 147/8

ABBA No. 973927 DOB: 1/6/2018

0.55



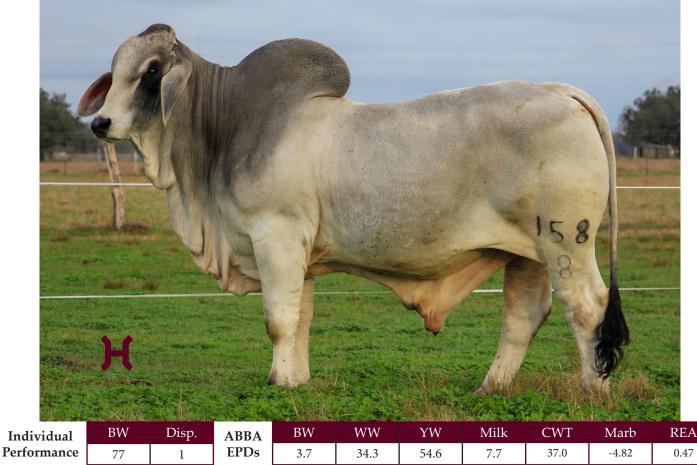
Sweet Home Alabama! Just an expression I like to say when I see something this exciting! Mr H Trip Manso 147/8 is a beautiful, dark featured bull that is big footed and big boned with tons of rib shape, length and muscling. His sire is JDH Mr Manso 751/6, "Feo", making him a paternal brother to our 2019 International Reserve Calf Champion, Mr H Everett Manso 146/8. The dam of Trip 147/8 is none other than Lady H Lone Star Tori 173/4, an outstanding female that we sold to our good buddy Mr. Mark Jolly and is currently being used as a donor. You will recognize the sire side of Mr H Trip Manso 147/8 tracing back to the great =JDH Westin Manso 80/1 bull and the Register of Renown +JDH Atlas Manso 328/3 (personal favorite!), a sire for J.D. Hudgins. The dam side is equally as impressive. The 173/4 cow is sired by the two-time Central American Grand Champion bull, #SS Principe de Siguacan 87/8, easily one of the top (+)JDH Karu Manso 800 sons ever produced. Principe 87/8 has sired multiple champions here in the U.S. as well as Central and South American countries. Drop down to the mother of the 173/4 cow and you will find one of our greatest donors in the history of Heritage Cattle Company, the matriarch +Lady Heritage Manso 173, better known as the "Tori" cow. She will forever be remembered as the dam of +Mr H Maddox Manso 684, but has also produced several great ones including the National Champion Cow +Lady H Lanel Manso 911/6.

		(=)JDH Westin Manso	Bonus: Top 1% weaning weight, top 2%
SIRE	JDH Mr Todd Manso	JDH Miss Clova Manso	yearling weight, top 3% milk and top 5%
	JDH Mr Manso 751/6	(+)JDH Atlas Manso 328/3	ribeye measurement.
	JDH Lady Manso 310/5	JDH Lady Manso 978/1	Don't miss him friends, he is the real deal!
		(+)JDH Karu Manso 800	1
DAM	#SS Principe de Siguacan 87/8	(SS Barbara V8-D-Union)	Quality and eye appeal
	Lady H Lone Star Tori 173/4	JDH Domino Manso 42	Off the chart performance
• •	+Lady Heritage Manso 173	JDH Lady Meg Manso	Impeccable genetics
11	, ,	JDH Lady Meg Manso	Impeccable genetics



Lot 2 Mr H Asher Manso 158/8

ABBA No. 970963 DOB: 1/23/2018



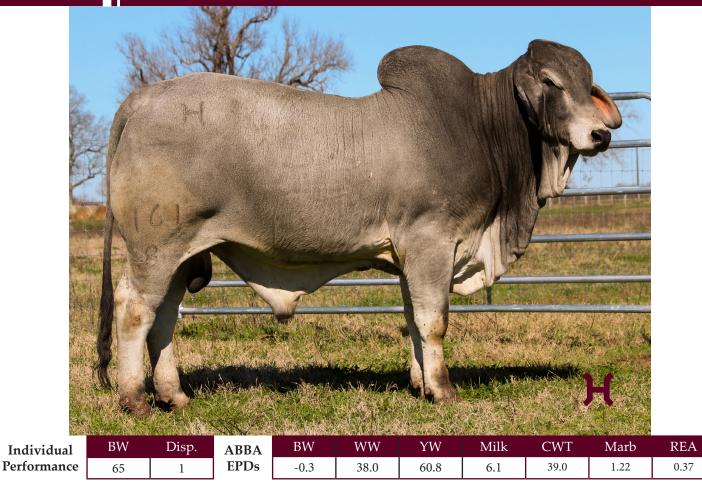
Mucho Enchiladas Con Queso!! A shout out to my Spanish speaking friends. I'm pretty sure Gustavo Toro and I coined that phrase about 20 years ago. But seriously, here is one we can all agree on...Mr H Asher Manso 158/8 could potentially be one of the best Brahman bulls to ever sell through an online video auction. This cool designed young sire is up-headed, big topped and flawless on his feet and legs. Just watch the ease with which he moves, carrying himself as a future sire and ready to create outstanding offspring for generations to come. Asher 158/8 is a designed mating of the popular JDH Expression Manso 735 combined with the maternal strength and power of +Miss V8 464/6. The Expression bull is no stranger to the performance club, being a son of the world famous +JDH Elmo Manso 309 and out of JDH Miss Darby Manso, an own daughter of the former National and International Champion (+)JDH Sir Liberty Manso 847. The dam of Asher 158/8, +Miss V8 464/6, is the former World Congress Champion and International Grand Champion. In addition to her many championships, +Miss V8 464/6 is also the mother of V8's popular sires +Mr. V8 191/7 and Mr. V8 194/7. Folks, here is a real opportunity for a cornerstone type bull, the possibilities are endless! Just think of the value Asher 158/8 will add to next year's calves. Then collect and market semen from Asher and put money back in your pocket.

+JDH Mr Elmo Manso SIRE JDH Expression Manso	(+)JDH Sir Lawford Manso \$JDH Lady Ellis Manso (+)JDH Sir Liberty Manso	Bonus: Mr H Asher Manso 158/8 ranks in the top 4% of the Brahman breed for weaning weight and yearling weight EPDs.
JDH Miss Darby Manso	=JDH Lady Rach Manso	Asher 158/8 has it all
(+)JDH Mr. Charley Manso	(+)JDH Gregory R Manso	- Ideal Brahman features
	+JDH Ldy Equito Manso 438/2	
DAM +Miss V8 464/6	+Mr V8 700/3	World-famous genetics
+Miss V8 188/5	+Ms Claydesta 203-807U5	Predicatable performance

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information

Lot 3 Mr H Houston Manso 161/8 ABBA No. 969781 DOB: 1/29/2018



If you have a taste for straight toplines and clean underlines, then Mr H Houston Manso 161/8 needs to be high on your list. Houston 161/8 is sired by JDH Mr Monroe Manso 416/8, a bull purchased from the Hudgins Division, who is a JDH Prophet son out of a full sister to (=)JDH Josiah Manso. The genetics behind Mr H Houston Manso 161/8 are phenomenal with the sire side showing Prophet 424/7, (+)Lawford 616, and Elliott 761. The dam side is equally as impressive with Lady H Bailey Manso 87/9, a former champion cow at San Antonio and sired by the Register of Renown bull +JDH Sir Jerome Manso 224, who is an own son of (+)JDH Sir Liberty Manso 847. The grand-dam of Mr H Houston Manso 161/8 is one of the all-time great donors, +Lady H Alexi Manso 790, who is also the dam of the National Champion cow Lady H Mae Manso 66/9 and the many time champion bull Mr H Ezekial Manso 760/5. Performance packed genetics, ready to work for you.

	JDH Prophet Manso	(+)JDH Sir Lawford Manso JDH Miss Suzanne Manso	To We	nus: Brahman Breed Leading Traits! op 9% for Birth Weight; Top 2% for eaning Weight; Top 3% for Yearling /eight; Top 5% for Carcass Weight.
SIRE	JDH Mr Monroe Manso 416/8	8		
	JDH Lady Dianne Manso	JDH Mr Elliott Manso	<i>He checks all the boxes.</i>	
	-	+JDH Annissa Manso		
		(+)JDH Sir Liberty Manso	$\mathbf{\nabla}$	Phenotypically superior
	+JDH Sir Jerome Manso			
DAM	Lady H Bailey Manso 87/9	JDH Sarasota Lady Manso		Top 10% of Brahman breed in 3
	+Lady H Alexi Manso 790	+BNA Double Take Manso		categories
				Proven Ancestry/Marketable
• •	,	+Lady H Leala Manso 243	$\mathbf{\nabla}$	Genetics

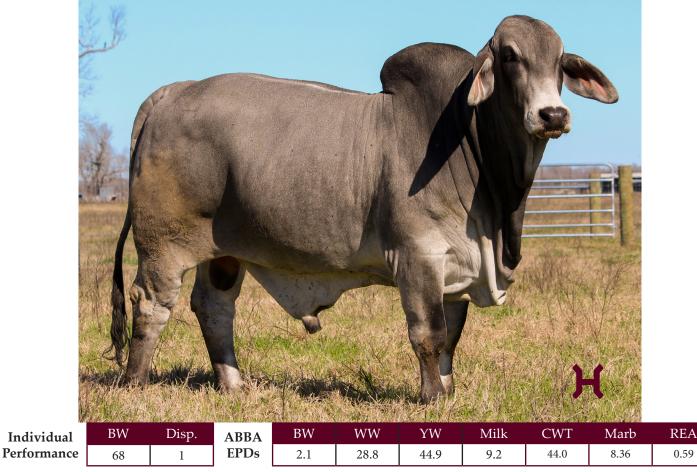


Lot 4 Mr H Modelo Manso 169/8

ABBA No. 973926 DOB: 4/21/2018

0.59

Bonus: Mr H Modelo Manso 169/8 ranks in the top 10% on six categories which



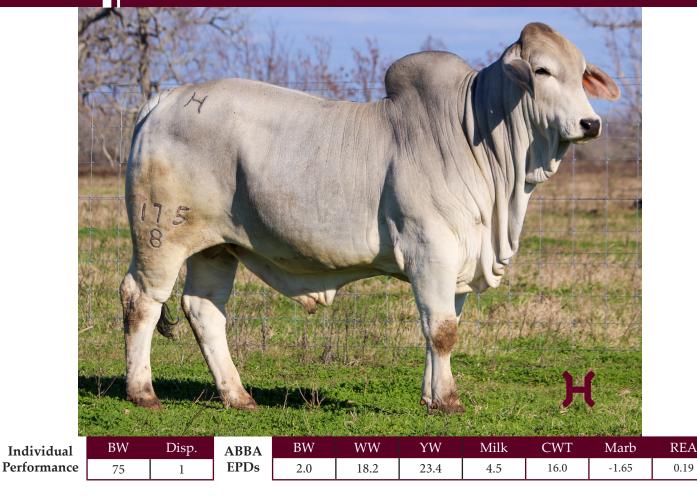
Another Level 3 bull selling today! Friends, there is not a bull in this entire sale that we wouldn't breed ourselves. Take a look here...Mr H Modelo Manso 169/8 is a cattleman's dream. Just look at the angles of this bull's shoulders and how they blend smoothly into his body. Mr H Modelo Manso 169/8 is a structurally sound, athletic son of our former champion Mr H Oakley Manso 605/4. If pigmentation and symmetry are important to you, then write down this lot number and stick it to your refrigerator. I don't want you to miss him. On the dam's side is the Lady H Lydia Manso 350/2 cow. She is sired by the popular (+)JDH Karu Manso 800 son, +Mr. V8 442/6, and is out of the former National Champion cow +Lady H Lanel Manso 911/6. Not only does Modelo 169/8 combine some of the breeds most proven and recognizable genetics to include (+)JDH Atlas 328/3, (+)JDH Karu 800, +JDH Charley's Jazz 946/1, +Mr H Maddox 684, +Lady H "Tori" 173, +Mr. V8 442/6, and +Double Take but his pedigree boasts 8 Register of Renowns and 2 Vanguard Sires. Stacking proven individuals through selection, genetics and performance.

(+)JDH Atlas Manso 328/3 SIRE Mr H Oakley Manso 605/4	+JDH Charley's Jazz 946/1 +JDH Lady Manso 251/9	include weaning weight, yearling weight, milk, carcass weight, marbling, and ribeye measurement.	
Lady H Sydney Manso 942	+Mr H Maddox Manso 684		
	+Lady Heritage Manso 91	, , ,	
+Mr V8 442/6	(+)JDH Karu Manso 800	Dark pigmented, long-sided, deep ribbed	
DAM Lady H Lydia Manso 350/2	Miss V8 208/6	Performance numbers to positively increase your calf crop	
+Lady H Lanel Manso 911/6	+BNA Double Take Manso	Fresh genetic combination from	
	+Lady Heritage Manso 173	Heritage	

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Lot 5 Mr H Hosea Manso 175/8

ABBA No. 973939 DOB: 3/16/2018



Mr H Hosea Manso 175/8 is one that I totally envisioned us keeping. He has been a great looking calf since birth, always proud, always the first one in the creep feeder and for some reason, always clean. I can remember checking the weaned bulls one day after a big rain and there wasn't a dry place in the pens, the majority of the bulls were covered in mud head to toe, but not Hosea 175/8. He looked like he just showered and shaved, almost like he was just a little better than the others. I tell you that silly story to say this, if you want to take a really good looking bull from Hungerford, focus your attention on this particular lot. Mr H Hosea Manso 175/8 is sired by JDH Mr Monroe Manso 416/8, the Prophet 424 x Elliot 461 son that is doing an incredible job for us. The dam of Hosea 175/8 is one of Erin's former show heifers, Lady H Lana Manso 350/3, a daughter of +JDH Charley's Jazz Manso 946/1, a past International Junior Champion female and co-owned with Forgason Cattle Company.

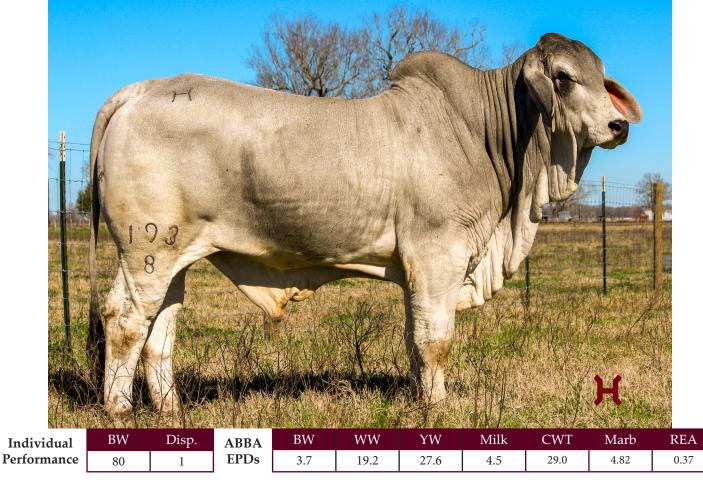
	JDH Prophet Manso	(+)JDH Sir Lawford Manso JDH Miss Suzanne Manso	Bon	us: Easy fleshing ancestry to produce front pasture type cattle.
SIRE	JDH Mr Monroe Manso 416/8			
JDH Lady Dianne Mai	JDH Lady Dianne Manso	JDH Mr Elliott Manso	Checks the big 3!	
		+JDH Annissa Manso	1	0
	+JDH Charley's Jazz 946/1	(+)JDH Mr. Charley Manso	\checkmark	Terrific profile/up-headed and extended
DAM	Lady H Lana Manso 350/3	+JDH Lady Manso 76/1	$\overline{\mathbf{A}}$	Secure performance numbers
• •	+Lady H Mariana Manso 812	FG Monterrey Manso 153/0		World famous individuals in 2
		+JDH Carmen Aristo Manso	\mathbf{A}	World-famous individuals in 3 generation pedigree



Mr H Tom Manso 193/8

Lot 6

ABBA No. 970717 DOB: 4/23/2018



Mr H Tom Manso 193/8 is a big boy and is sure to add performance and growth to his calves. For many of you, Mr H Tom Manso 193/8 will soar to the top of your buying list based on his phenotype, others may still be on the fence about him. Now, have a look at his pedigree (I love this part)... Pretty cool family tree, right? I honestly cannot think of another auction of any kind where a bull like Mr H Tom Manso 193/8 would be offered. A 100% J.D. Hudgins pedigree made up of some of the greatest sires to wear the half circle L brand, including (+)Liberty 847, (+)Lawford 616, and (+)Datapack 563/5. Friends, these are the type of opportunities that keep the Brahman breed exciting. Imagine owning Mr H Tom Manso 193/8 and pairing him with some of the hottest U.S. bloodlines, (+)Woodson 206, +Noble 458, +Maddox 684, Kabram, +V8 380... you get the idea. The bulls in this sale are Level 3 and will propel your program forward.

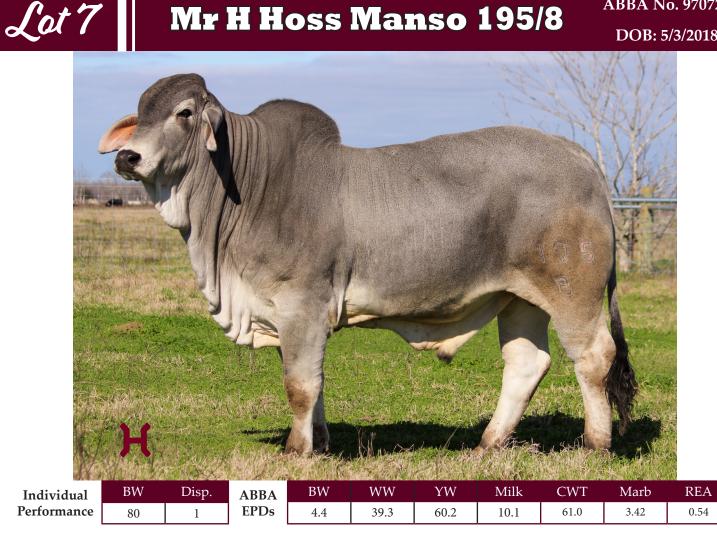
	JDH Prophet Manso	(+)JDH Sir Lawford Manso		nus: Look for Tom 193/8 to increase bone, tighten sheaths and clean underlines.
SIRE	JDH Mr Monroe Manso 416/8	JDH Miss Suzanne Manso		
	JDH Lady Dianne Manso	JDH Mr Elliott Manso	Mr H	Tom Manso 193/8 checks the boxes
		+JDH Annissa Manso		Heavy muscled/length of body/
	(+)JDH Sir Liberty Manso	JDH Mr Brahman Manso 175	$\mathbf{\Lambda}$	athlete
DAM	JDH Lady Trasha Manso	+JDH Lady Remington Manso	$\overline{\mathbf{A}}$	Consistent performance numbers
	JDH Bianca Manso	(+)JDH Datapack Manso	_	
		=JDH Lady Pala Manso	$\mathbf{\nabla}$	Legendary genetic ancestry

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Mr H Hoss Manso 195/8

ABBA No. 970722 DOB: 5/3/2018

Donuo Ma II IIoco Monco 105/9



A great sire in the making! Go ahead, break him down, and poke holes in him. Difficult isn't it? Fact is, Mr H Hoss Manso 195/8 is a beast and excels in bone, muscle, rib shape and eye appeal. Let me point out that Mr H Hoss Manso 195/8 is not for breeding to heifers or breeding for F1 calves, but he is a bull that will work well with mature Brahman cows. If you need a shot of bone quality and muscling in your cattle program, then Mr H Hoss Manso 195/8 is the bull for you. He is sired by the Register of Renown bull +Mr V8 442/6, and out of JDH Lady Terry Manso. His pedigree stacks some of the proven J.D. Hudgins genetics, including (+)Karu 800, (=)Riddell 929, (+)Charley 590/6 and (+)Dakota 599. Hoss 195/8 is ready to go to work on your cow herd.

SIRF	(+)JDH Karu Manso 800 +Mr V8 442/6	(+)JDH Dakota Manso 599 JDH Lady Rem S. Manso	Bonus: Mr H Hoss Manso 195/8 ranks in the top 5% of the American Brahman Breeders Association for 5 traits including weaning weight, yearling weight, milking ability, carcass weight, and ribeye measurement.
JIII	Miss V8 208/6	(+)JDH Mr. Charley Manso	Hoss 195/8 checks all the boxes
		+Miss V8 188/5 (+)JDH Madison de Manso	Great looking bull/top quality
DAM	(=)JDH Riddell Manso JDH Lady Terry Manso	JDH Lady McAdoo Manso	Incredible performance numbers
	JDH Miss Adora Manso	JDH Weston de Manso JDH Lady Chris Manso	Proven Ancestry
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Lot 8 Mr H Reagan Manso 222/8 ABBA No. 977362 DOB: 9/16/2018



Only one of these young guys selling today, Mr H Reagan Manso 222/8, is a fall 2018 born prospect that we are extremely existed about. First of all, he is a son of +Mr H Maddox Manso 684. You've probably heard by now, there is only a limited supply of Maddox semen left in the United States, therefore the opportunity of adding +Maddox to your genetic pool becomes more challenging. Secondly, the dam of Mr H Reagan Manso 222/8 is none other than Lady EE Brandeis Manso 35, who is also the dam of our popular young sire Mr H Ocu Manso 936/6. Friends, if you're like most ranches and do some artificial insemination and some E.T. work but never really have a great bull to naturally breed your cows, you could be losing money. Stop turning out old "Fred" just because he is convenient and upgrade next year's calf crop with Mr H Reagan Manso 222/8! Trust me, your banker and your cows will thank you!

	+JDH Mr. Manso 360/1	(+)JDH Madison de Manso		s: Reagan 222/8 ranks in the top r milking ability and top 4% for marbling.	
SIRE	+Mr H Maddox Manso 684	=JDH Lady Manso 30/9 F			1
	+Lady Heritage Manso 173	JDH Domino Manso 42	He check	<i>He checks all the boxes – Level 3 bull.</i>	
		JDH Lady Meg Manso	1		
		+BNA Double Take Manso	Н	eavy muscled/Stout/Sound	
	Mr H Arctic Ice Manso	JDH Lady Kro Manso		onsistent performance numbers	
DAM	Lady EE Brandeis Manso			advance your cattle program	
	+Lady Heritage Manso 174	(+)Mr. BP 594	Si	red by one of the top bulls in the	
	-	+JDH Carmen Aristo Manso		Vorld	



SALE TERMS & CONDITIONS

Bidding. All lots will be sold to the highest bidder, unless sale is cancelled by sale management. The Auctioneer will settle any disputes with regards to bids and his decision will be final. Announcements. Corrections or additions of any information in the sale catalog will be announced on the internet site and will take precedence over any printed material. It is the responsibility of the seller to provide the sale management with any corrections prior to the sale.

Payment Terms. Terms of the sale are cash or check payable to Heritage Cattle in full to sale clerk immediately following the sale. Cattle will not be released until payment is made, unless prior arrangements are made with sale management.

Liability. Each animal will become the buyer's responsibility as soon as sold. The owners, employees, auctioneer or other affiliated personnel will not be responsible for any accidents, but will make every effort to provide for the safety and comfort of the animals and attendees.

Registration and Transfer. Transfer of animal ownership will be the responsibility of Heritage Cattle Company and will be done at the expense of seller only after clearance of all checks. Transfers should be completed within 2 weeks of sale date.

Cattle for Export. All cattle sold for export must be paid in full immediately following the sale. Seller will supply all necessary health testing required for export to the buyer's specific country. The buyer must arrange for the care of the animals until proper health papers can be completed.

Breeding Guarantee. Heritage Cattle guarantees that all animals are breeders, with the exception of a) animals exhibited at any livestock show after the sale has occurred; b) animals who suffer injury or disease following the sale; c) animals subjected to negligence by or willful misconduct on the part of the buyer; and d) bulls that have semen collected prior to having the opportunity to breed females naturally. Bulls are not sold with a semen collection or freezing guarantee. We make no further guarantees, including the ability of any animal to compete in livestock shows, disposition, and length of life or production. Buyers must notify Heritage of any breeding issue by November 15, 2019. Heritage has the right to evaluate and determine if the bull is a breeder for a period of 6 months. If the bull is a non-breeder, Heritage may offer a replacement or a sale credit for future purchase, but no cash refund is available.

The sale terms and conditions constitute a contract between the buyer and Heritage Cattle and are equally binding upon both parties. The rights and obligations herein are not transferrable or assignable.

UNLESS OTHERWISE EXPRESSLY STATED IN THESE SALE TERMS AND CONDITIONS OR ANY OTHER WRITTEN AGREEMENT BETWEEN THE PARTIES RELATING TO THE SALE, HERITAGE CATTLE MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, EVEN IF SUCH PURPOSE IS KNOWN TO THE PARTIES. THE REMEDIES PROVIDED IN THESE SALE TERMS ARE THE EXCLUSIVE REMEDIES OF THE BUYER, OR ANY PARTY CLAIMING THROUGH THE BUYER, AND UNDER NO CIRCUMSTANCES WILL THE SELLER BE LIABLE FOR ANY INCIDENTAL, INDIRECT, SPECIAL, CONSEQUENTIAL, PUNITIVE OR EXEMPLARY DAMAGES UNDER ANY INDEMNITY PROVISION OR OTHERWISE.

PERFORMANCE DATA & EPDS

Birth Weight; Pounds at birth; indicator of birth weight and calving ease

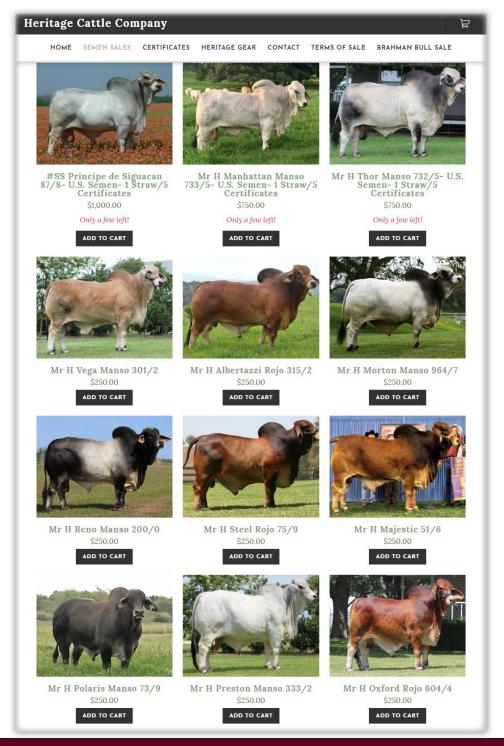
WW	Weaning Weight; Pounds at 205 days of age; pre-weaning growth potential				
YW	Yearling Weight ; Pounds at 365 days of age; differences in 365-day adjusted yearling weight for progeny				
Milk	prediction of weaning weight difference	es due to	o milk and maternal ability of the dam		
CWT	Carcass Weight; Predictor of difference in carcass weight compared to progeny of other sires				
Marb	Fractional difference in USDA marbling score compared to progeny of other sires				
REA	Measured in square inches; Difference between ribeye area of sire's progeny compared to other progeny				
Disp	1- Docile, Mild disposition. 2- Restless, Quieter than average. 3- Nervous, Manageable but impa- tient. 4- Fighty, Jumpy and out of control. 5- Aggressive, Similar to 4 but with added agressive behavior.				
	PED	DIGRE	ES E S		
+	Register of Renown	(=)	Maternal Performance Sire		
. ,	Maternal Performance Sire/Register of Renown, "Vanguard" Sire	\$	Maternal Merit Cow/Register of Renown, "Vanguard" Cow		
=	Maternal Merit Cow				



BW

Looking for Brahman semen?

Visit our Online Store



Purchase Brahman Semen from popular Heritage bulls yearround through the store, and don't forget to check in with us for special pricing on select Brahman bulls throughout the year. Visit the store at www.heritagecattle.weebly.com



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